



**Discover Urban Luxury and Tranquility at Imperial Lexis Kuala Lumpur
吉隆坡都市集团精心打造全新都市豪华酒店**

Step into a realm of refined elegance and tranquility amidst the bustling heart of Kuala Lumpur – introducing Imperial Lexis Kuala Lumpur, an upcoming soaring 53-storey glass-clad masterpiece that promises a renewed connection with the city. With 275 luxurious hotel rooms and lavish suites adorned with private pools, and expansive serviced residences, this architectural marvel stands tall, glistening brilliantly in the city's skyline, offering a panoramic view of the city's celebrated landmarks, including the Petronas Twin Towers, KL Tower and Merdeka 118.

Elevate your experience further with exquisite dining options and the hotel's various meticulously curated facilities including a rooftop bar, the Sky Infinity Pool and the SkyDeck observation deck, perched 51 storeys above ground, where you'll be rewarded with an astonishing breathtaking view of the cityscape, complete with fully transparent glass floors for an exhilarating experience. Don't miss your chance to experience the pinnacle of urban luxury at Imperial Lexis Kuala Lumpur soon.

全新的吉隆坡帝国豪华酒店将为钟情于极致奢华风格的旅客们倾情打造独一无二的高端都市居住体验。坐落在马来西亚首都的正中心，53层楼高的大厦里除了275间附带私人泳池的高级客房和套房之外，还有164间豪华酒店式公寓，让休闲和商务旅客及热爱大都市生活格调的人们尊享丽昇享誉全球的招牌五星级至尊体验。

作为旗下第一家位于城市中心的酒店，丽昇酒店集团也全力以赴地去提升宾客们的入住体验。从最先进的设施到无纸化登记入住和退房等其它增值服务，吉隆坡帝国豪华酒店的宾客们将能够完全沉浸在优雅大气的都市奢华中，一边享受周围蔚为大观的都市美景。除此之外，吉隆坡帝国豪华酒店也为宾客们提供广泛的当地和国际餐饮选择、水疗中心服务等娱乐。再加上仅咫尺之遥的购物选择和独具特色的热门景点，以更周全的贵宾服务和待遇脱颖而出。更值得期待的是酒店视野极佳的顶端还会设有全透明玻璃概念的高空观景台，让您刺激感满满的矗立于高空中将美景尽收眼帘，居高临下俯瞰百

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HOTEL GROUP

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IMPERIAL LEXIS[®]
KUALA LUMPUR

LEXIS HIBISCUS[®]
PORT DICKSON

LEXIS SUITES[®]
PENANG

ROYAL LEXIS[®]
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LEXIS HIBISCUS 2[®]
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LEXIS INTERNATIONAL[®]
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Musical Heartthrob Films Latest Music Video at Lexis Hibiscus Port Dickson

乐坛万人迷在马来西亚大红花(丽昇精选酒店)拍摄最新音乐录影带

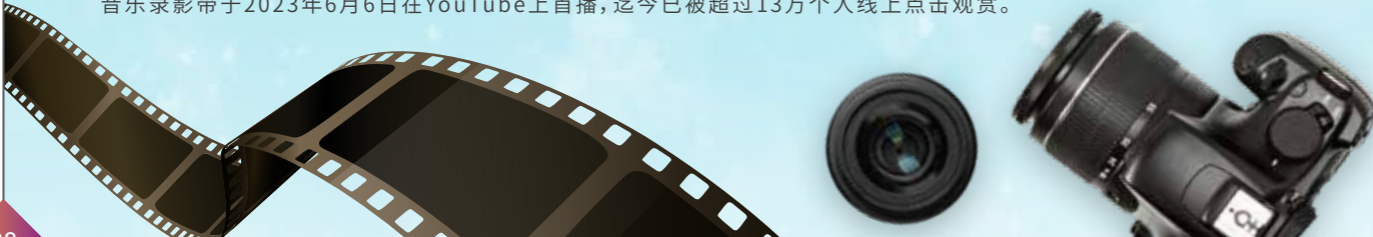


Malaysian pop singer and actor Mohammad Aiman bin Yusri or better known as Aiman Tino, who rose to fame with singles like “Permata Cinta” and “Ku Rela Dibenci”, recently checked in to Lexis Hibiscus Port Dickson with his crew for a 3D2N stay to shoot his music video.

Filming of Aiman Tino’s latest hit single “Berbagi Kasih” took place at various striking and very memorable spaces around the resort, including the sleek and opulent Imperial Suite and the hotel lobby, the chic and cozy Coralz Bistro, and the resort’s beach area which boast a stunning panoramic view of the ocean and water villas, as well as multiple family-friendly fun activities like ATV ride and an archery range. The music video premiered on YouTube on June 6 2023, and has since garnered more than 130,000.00 views.

马来西亚流行歌手兼演员 Mohammad Aiman bin Yusri, 或被媒体及其歌迷更广泛的称呼为 Aiman Tino 的音乐才子, 今年来凭着《Permata Cinta》和《Ku Rela Dibenci》等歌曲而在本地乐坛迅速走红。最近, 他更带领了他的团队大驾光临马来西亚大红花(丽昇精选酒店)入住了三天两夜以拍摄他的最新音乐录影带。

Aiman Tino的最新热门单曲《Berbagi Kasih》在马来西亚大红花多个让人印象深刻的角落进行拍摄取景, 包括时尚华丽的帝国套房和酒店大堂、别致舒适的珊瑚咖啡厅, 以及度假村美丽的海滩区。马来西亚大红花(丽昇精选酒店)的海滩除了拥有碧绿海面 and 一排排水上别墅所构成的优美景色, 还有各种适合全家玩乐的休闲活动, 如ATV骑行和户外射箭场。该音乐录影带于2023年6月6日在YouTube上首播, 迄今已被超过13万个人线上点击观赏。



A Majestic Celebration for DYMM Tunku Ampuan Besar Negeri Sembilan 森美兰东姑安潘柏沙的盛大庆典



Lexis Hibiscus Port Dickson was aglow with regal elegance as it played host to a grand birthday gala in honour of Duli Yang Maha Mulia Tunku Ampuan Besar Negeri Sembilan Tuanku Aishah Rohani Binti Almarhum Tengku Besar Mahmud. The prestigious event, held at the illustrious Hibiscus Grand Ballroom on the 27th June, was meticulously put together by the Persatuan Badan Kebajikan Isteri Wakil-Wakil Rakyat Pakatan Harapan dan Pegawai Kanan Kerajaan Negeri Sembilan (BAKRIYAH), as a profound salute to her unwavering commitment to the community.

Distinguished luminaries, comprising of royalty, dignitaries, and esteemed members of society, convened to express their gratitude to the revered DYMM Tunku Ampuan Besar Negeri Sembilan. The night unfolded with a symphony of flavours, where a menu marrying local tastes with global delicacies delighted the guests, accompanied by traditional dance spectacles and a ceremonial cake-cutting, culminating in a heartwarming group photo session.

森州议员、州政府高级官员夫人、女议员、女高管福利机构 (BAKRIYAH) 最近在马来西亚大红花(丽昇精选酒店)为森美兰东姑安潘柏沙精心策划及举办了一场盛大的生日午宴, 向她对社会坚定不移的贡献致以最崇高的敬意。此盛大午宴于6月27日在马来西亚大红花(丽昇精选酒店)引以为傲的大红花宴会厅里举行, 并见证了许多王室成员、重要人物和惹人敬佩的大人物、杰出人士等齐聚一堂, 向德高望重的森美兰东姑安潘柏沙表达谢意。当日盛宴丰富的菜单融合了本地和国际风味, 让贵宾们大饱口福, 欣喜不已。此盛宴的重头戏还有各种传统舞蹈表演、切蛋糕仪式以及森美兰东姑安潘柏沙与嘉宾们一同合影。

Unveiling Destination Dreams: Lexis Hotel Group Shines at Travel Wedding Show 2023

丽昇酒店集团在印度婚礼市场上占有一席之地



In a splendid display of opulent venues and dreamy destinations, the Travel Wedding Show 2023, held on 24 June and 25 June, at the elegant Mementos by ITC Hotels in Udaipur, India, painted a vivid canvas of possibilities for soon-to-be wed couples. This two-day extravaganza, co-hosted by Tourism Malaysia Mumbai, brought together luminaries from the hospitality industry, including the distinguished presence of Mr. Steve Woon, Senior Vice President of Sales & Marketing, and Mr. Zacc Ng, Assistant Director of Sales, both representing the illustrious Lexis Hotel Group. Through meticulously arranged one-on-one B2B meetings with over 62 eminent Indian wedding and event planners, Lexis Hotel Group seized the opportunity to share their portfolio of luxurious properties, underscoring their commitment to offering unforgettable wedding experiences in idyllic locations.

丽昇酒店集团最近有幸与马来西亚旅游局孟买合作，成为在6月24日至25日在乌代浦的Mementos by ITC Hotels所举行的第八届旅游婚礼展上的国际参展商之一，与来自印度各地的62名印度婚礼策划师会面。该活动不仅让来自世界各地的参展商展示他们所提供的印度婚礼产品和服务，还可以与主办方所预先安排好的买家和婚礼策划者们进行一对一企业的商务会谈。丽昇酒店集团由其销售和市场营销高级副总裁云维洪先生代表出席。多年来，他在丽昇酒店集团与印度重要的商业伙伴之间建立了一座非常坚实的桥梁。



Lexis Hotel Group Launches Official Xiaohongshu Account

丽昇酒店集团推出小红书官方账号

Embarking on the wave of escalating international travel among Chinese tourists, Lexis Hotel Group is strategically harnessing the power of Xiaohongshu to forge direct connections with Chinese consumers, both locally and regionally. Often hailed as China's equivalent to Instagram, Xiaohongshu or also known as the Little Red Book is a lifestyle platform that inspires people to discover and connect with a range of diverse lifestyle. It's one of the fastest-growing Chinese social media platforms to date, with more than 300 million registered users.

Always keeping up with the latest trends and looking for ways to grow its online presence while reaching out to more guests and holidaymakers everywhere, it comes as no surprise that Lexis Hotel Group is jumping on Xiaohongshu in a big way by making a splash with its very first post on 8 May 2023, attracting loyal guests and fans of the brand to follow its official account to get the latest updates and offers, while enjoying fun new content shared by the Lexis team. To follow Lexis Hotel Group on Xiaohongshu, simply tap on the search button and type in Lexis Hotel Group's XHS ID: 4382088405.



丽昇酒店集团最近发布了官宣，已正式入驻小红书！小红书是一个分享生活方式及攻略指南内容的社交平台，激发人们去发现世界的精彩和联系各式各样的生活方式。它是当下发展最快的中文社交媒体平台之一，并已拥有超过3亿个注册用户。

身为总是走在时代尖端和不断优化品牌在线存在与更多来自全球各地的宾客和爱好旅游者联系和交流的酒店品牌，丽昇酒店集团宣布正式入驻小红书的时候也并非出乎预料之事，也是热爱其品牌的游客们所期待的。丽昇酒店于2023年5月8日所发布的第一篇笔记也吸引了不少忠实的宾客和粉丝关注其官方账号以获得更多最新消息和优惠，也同时享受丽昇团队不时更新的新有趣内容。想在小红书关注丽昇酒店集团，请立刻搜索“马来西亚丽昇度假酒店”或其小红书号：4382088405。

Celebrate Freedom with Our 66th Merdeka!

举国欢腾66周年大马国庆日



As the vibrant colours of the Malaysian flag adorn the streets and buildings all across the nation, and the air is filled with an undeniable sense of unity, the spirit of Merdeka takes center stage once again this Independence Day. On this historic occasion, Malaysians from all walks of life come together to commemorate our country's independence, a testament to the resilience and harmony that define this melting pot of a nation. From the heartwarming parades that showcase the rich tapestry of cultures to the jubilant fireworks that light up the night sky at the stroke of midnight, Merdeka is a time to reflect on the journey towards freedom and progress. Let's stand hand in hand to celebrate the past, embrace the present, and look forward to a future that continues to honour the legacy of Merdeka. Happy Independence Day, Malaysia!

随着马来西亚第66周年国庆日的到来，鲜艳夺目的国旗和其它色彩缤纷的灯饰开始布满全国繁荣昌盛的大街小巷。空气中也弥漫着更为浓烈的团结意识，热血沸腾的多元种族大马人民心中也再度燃起坚定的爱国精神。在这极具历史性的日子，来自各行各业的大马人民一如既往地聚集在一起，一同庆祝和纪念我国获得独立的那一刻，尽显各民族之间的和谐。几乎每年都会在布城广场举办的国庆日庆典大游行里更是可以见证到丰富多彩的传统文演出，及午夜钟声响起时的绚丽烟花表演，举国欢腾这意义非凡的日子。在这重要的一天，让全国人民以更坚定一致的步伐一同庆祝过去，拥抱现在，满怀希望地继续迈向一个更美好的未来。祝大家国庆日快乐！

Lexis Hotel Group Rewards Fans With 7.7 Deals 丽昇酒店集团以7.7特别优惠奖励酒店粉丝和大众



Lexis Hotel Group had recently launched a two-weeks online room voucher sale as a way to reward loyal fans and first-time guests of the hospitality brand with great value deals on selected room categories across all of its hotels and resorts, as well as limited-time-only additional discounts and exclusive Lexis merchandises. The much-anticipated Lexis 7.7 Deals event, which ran from 6th to 20th July, exclusively at shop.lexis.my, offered savings of up to 32% on room stays, including a limited-time RM77 off purchase with a minimum spend of RM700, and an exclusive Lexis hamper pack for the 777th customer.

Leading up to the Lexis 7.7 Deals campaign were a series of video teasers and a week-long Tag, Comment & Win giveaway, resulting in exciting lead generation and heightened awareness across Lexis Hotel Group's social media platforms. As a token of gratitude, lucky participants had the chance to win attractive prizes including seven F&B vouchers worth RM50 each and the grand prize - a complimentary 2D1N stay at Lexis Suites Penang.

丽昇酒店集团最近推出了为期两周的线上超值客房优惠活动，以奖励该酒店品牌的忠实宾客和粉丝们，为大众提供旗下所有酒店和度假村特定房型的超值优惠，以及限时额外折扣和丽昇独家商品。从2023年7月6日至20日，大众可以浏览www.shop.lexis.my在线上购买电子券以享受高达32%的折扣。更棒的是，若在此线上优惠活动首两天购买电子券的话，只要最低消费为700令吉即可以享受额外马币77令吉的早鸟优惠折扣。

除了可以趁此机会享受优惠房价并好好计划下一个滨海假期，丽昇酒店的宾客和忠实粉丝们还有机会在优惠活动期间参加多个精彩的线上比赛，并有机会赢取非常吸引人的奖品，包括免费的2天1夜住宿，酒店的用餐券以及其他限量版丽昇商品。

Tourism Malaysia Champions Environmental Conservation at Lexis Hibiscus Port Dickson

马来西亚旅游局与马来西亚大红花(丽昇精选酒店) 联手举办环保活动

In a heartwarming display of commitment to environmental conservation and sustainable tourism practices, Tourism Malaysia orchestrated a remarkable event at Lexis Hibiscus Port Dickson, which saw 24 dedicated staff members from the Package Development Division of Tourism Malaysia engaging in a series of initiatives aimed at raising awareness about turtle conservation and bolstering the survival rate of turtle hatchlings.

At the heart of this endeavour was the release of baby turtles into the ocean at the white sandy beach of Lexis Hibiscus Port Dickson, a meaningful gesture symbolizing the agency's unwavering dedication to preserving the planet's natural wonders. The event also dovetailed with the ongoing efforts of the Department of Fisheries, whose Turtle Showroom at Port Dickson Ornamental Fish Centre has been at the forefront of safeguarding endangered Green Turtle and Hawksbill Turtle species. This was followed by a beach clean-up with the Lexis Hibiscus Port Dickson team, showcasing Tourism Malaysia's deep commitment to safeguarding the environment and promoting responsible tourism practices.

马来西亚旅游局在马来西亚大红花(丽昇精选酒店)精心策划了一场引人注目的环保活动，展示了当局对环境保护和可持续旅游实践的热爱，马来西亚旅游局的24名团员参与了一系列旨在提高人们对海龟保护的意识和提高幼龟存活率的活动。

此系列活动的重头戏是众人一同在马来西亚大红花(丽昇精选酒店)雪白的沙滩上将小海龟放归海洋。这意义非凡的举动象征着该机构坚定不移地致力于保护大自然与所有宝贵的生物，也与渔护署在波德申观赏鱼水族馆的海龟保育所一直做出保护濒临绝种的绿海龟和玳瑁龟的努力相得益彰。随后，他们更与马来西亚大红花(丽昇精选酒店)的团队携手进行了海滩清理，展示了马来西亚旅游局对环境保护和可持续旅游全力以赴的坚定承诺。

