



**A Glowed-Up Countdown Celebration
at Lexis Hibiscus Port Dickson**
马来西亚大红花荧光闪烁的盛大跨年倒数嘉年华

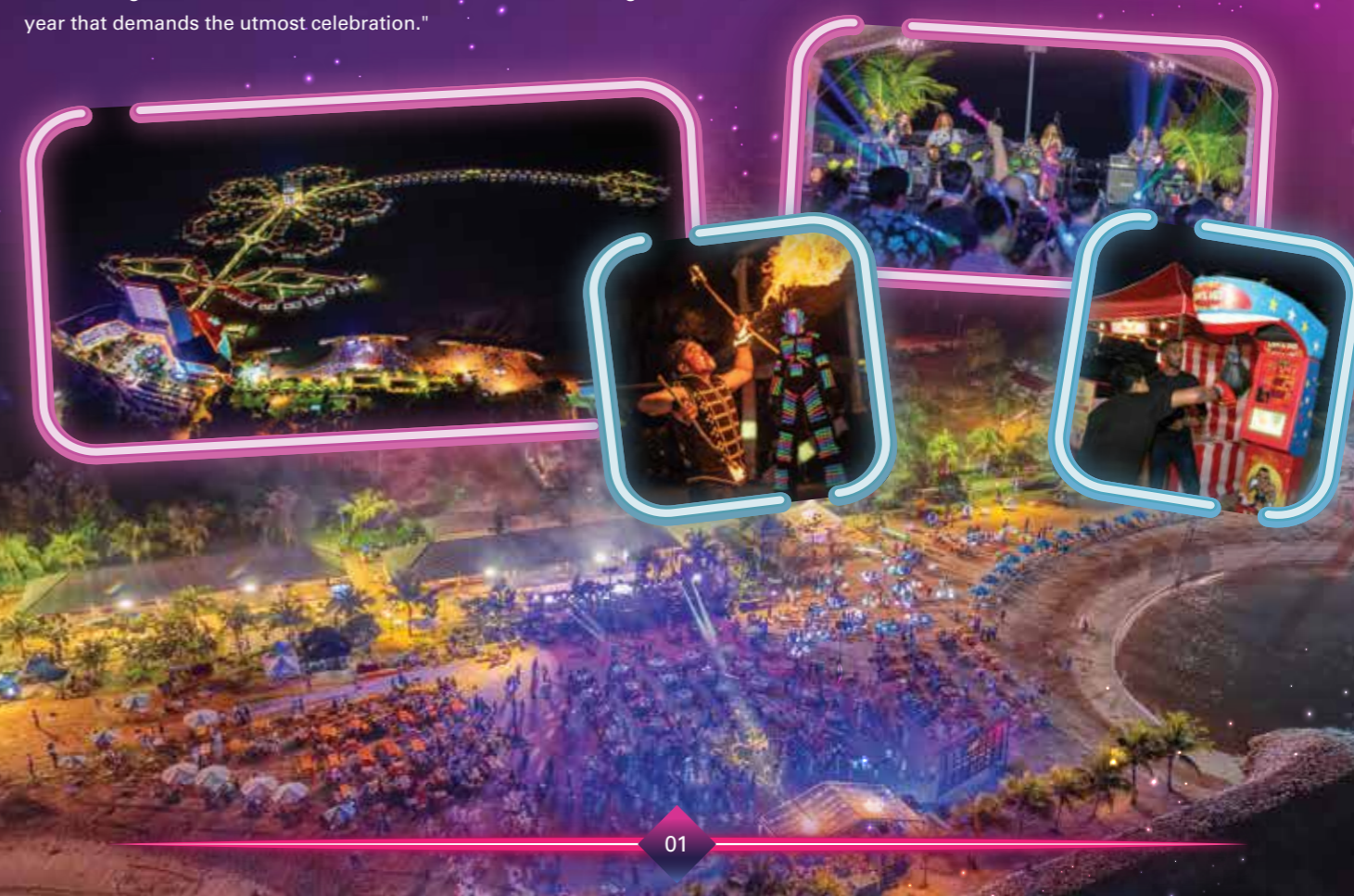


On the exhilarating night of December 31, 2023, more than 2,000 enthusiastic revellers flocked to Lexis Hibiscus Port Dickson for the grandest New Year's Eve countdown party of the year—the highly-anticipated Neon Circus Countdown Carnival. Those who chose to bid farewell to 2023 and embrace the arrival of 2024 at the iconic resort were treated to an unforgettable evening filled with dazzling technicolors, live music, cute furry creatures, top-tier carnival games and activities, as well as tons of exciting prizes and free vacations given out to some of the lucky guests.

Dato' Prof. Mandy Chew Siok Cheng, the President of Lexis Hotel Group expressed, "After the incredible success of our 2022 Funtastic Countdown Carnival, we spared no effort in delivering this year's Neon Circus Countdown Carnival. Our team remains steadfastly committed to allowing our valued guests to unwind and make the most out of the one night of the year that demands the utmost celebration."

在2023年12月31日这让人百感交集的夜晚，上千个兴致勃勃的宾客们涌向了马来西亚大红花(丽昇精选酒店)的海滩，参与了一年中最盛大的跨年派对——备受期待的荧光跨年倒数嘉年华。现场提供了令人眼花缭乱的七彩光影、现场音乐、毛茸茸的可爱动物、好玩的嘉年华游戏和活动，以及丰富的奖品和免费假期让大家满载而归，更让选择在此告别2023年，迎接2024年的人们，度过了一个令人难忘的夜晚。

丽昇酒店集团总裁拿督周淑清荣誉教授表示：“由于我们2022年的幻乐跨年嘉年华倒数沙滩派对得到了巨大的回响，我们更是不计成本回报地为今年的荧光倒数嘉年华付出了更多的心思和努力。我们的团队始终致力于让我们尊贵的宾客在一年当中最值得庆祝的一晚能够更尽情地放松和享乐。”



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The festivities unfolded with a myriad of fun-filled activities catering to guests of all ages. The diverse array included carnival games that delighted participants, a well-appointed petting zoo, and spectacular live performances by local bands. A heart-thumping fire show, along with various other family-friendly activities like animal show and circus performance, added to the thrill of the night. For the hotel's esteemed guests, the night was not only about entertainment but also an indulgence in a culinary journey. An all-night buffet featuring a delectable selection of local and international dishes, along with free-flow beverages and tempting desserts, added a gastronomic dimension to the celebration.

丽昇团队在现场准备了一系列丰富多彩、适合各个年龄层的活动。包括二十多种嘉年华游戏、设备齐全的迷你动物园以及本地乐队的现场表演。还有让人大呼过瘾的惊险火焰舞表演等阖家欢乐的活动，如宠物表演和马戏团秀，让这个夜晚更热情四溢、充满嬉笑声。对于酒店尊贵的宾客们来说，这个夜晚不仅能够让他们参与各种欢乐的活动，还踏上了一场美食之旅。当晚的自助餐包括了可口的本地和国际美食，美酒和诱人的甜点，为当晚的欢乐时光填色不少。

Annyeonghaseyo Lexis Hibiscus! 马来西亚大红花Annyeonghaseyo!



Lexis Hibiscus Port Dickson recently had the privilege of hosting a group of travel agents from the Land of the Morning Calm who were on a 4-day-3-night FAM trip to discover and familiarize themselves with Port Dickson, Malacca and Kuala Lumpur.

On a mission to experience what the five-star resort and Port Dickson has to offer, the 16 Korean travel agents checked in to Lexis Hibiscus Port Dickson on 2 November 2023 and were given a lively and thoughtfully-choreographed welcome by the resort staff. During their time at the resort, they had the chance to perform site inspection and gain a better understanding of the resort and all its services, had a taste of its variety of culinary offerings, and just unwound and enjoyed their time at the resort. As the gracious host, the Lexis team also played tour guide and brought them to visit several popular tourist attractions nearby, including the Port Dickson Army Museum, PD Ostrich & Pets Show Farm and Sky Ladder Pineapple Farm.

最近，马来西亚大红花（丽昇精选酒店）很荣幸地接待了来自晨曦之国的旅行社代表团。他们此趟到访马来西亚是为了进行为期4天3夜的同业考察团之旅，以更近距离了解和熟悉波德申、马六甲和吉隆坡。

为了亲自体验这五星级度假村和波德申的度假亮点，这16位韩国旅行社代表于2023年11月2日，在酒店团队热情四溢的欢迎下入住了马来西亚大红花（丽昇精选酒店）。趁着入住于此的这段时间内，他们把握了机会进行现场考察，更深入地了解度假村及其所有服务，尝遍了度假村内各个餐厅所提供的本地和国际美食，尽情享受在马来西亚大红花的欢乐悠闲时光。丽昇团队也一尽地主之谊地担任导游，带领他们参观了附近的一些热门旅游景点，包括波德申陆军博物馆、波德申鸵鸟养殖农场和天梯梨园。

Imperial Lexis Kuala Lumpur Featured on CGTN 中国环球电视网 (CGTN) 到访吉隆坡帝皇豪华酒店

The prestigious international media powerhouse, China Global Television Network (CGTN), recently showcased the much-anticipated Imperial Lexis Kuala Lumpur for its extraordinary features that is set to be the talk of the town. Imperial Lexis Kuala Lumpur was introduced by CGTN as the hotel that boasts the highest aerial glass walkway in Kuala Lumpur known as SkyDeck Imperial Lexis.



Recognized as one of the most opulent hotels in Malaysia, Imperial Lexis Kuala Lumpur offers an unparalleled view of the tallest architectural marvels in the city. The hotel is poised to make a major splash in the local hospitality scene, showcasing not only technological breakthroughs but also the brand's signature private pool luxury and award-winning services that will redefine luxury and elevate the standards of 5-star hospitality in Kuala Lumpur.



享誉全球的多平台国际传播机构，中国环球电视网 (CGTN)，最近到访了备受瞩目的吉隆坡帝皇豪华酒店。其访问以视频方式，图文并茂的登上了CGTN的官方网站，让吉隆坡帝皇豪华酒店再次成为大家热议的话题。CGTN将吉隆坡帝皇豪华酒店称为拥有吉隆坡最高空中玻璃走道的酒店，被称为空中观景台。

作为马来西亚极致奢华的酒店之一，吉隆坡帝皇豪华酒店将提供宾客们无与伦比的城市天际线景观。该酒店将展示各种让人刮目相看的新科技突破，也将凭着丽昇品牌引以为荣的客房内豪华私人泳池以及屡获殊荣的卓越服务，来重新定义并提升吉隆坡五星级酒店业的标准。

Lexis Hotel Group's Striking Brand Presence at MotoGP 2023

丽昇酒店集团在2023年MotoGP赛事引人注目



Lexis Hotel Group accelerated into the fast lane of motorsports racing alongside other prominent brands, taking center stage at the nation's biggest and most prestigious motorsports event – the Petronas Grand Prix of Malaysia. The event unfolded at the renowned Sepang International Circuit (SIC) from 10 to 12 November 2023.

Highlighting its presence, Lexis Hotel Group earned a prominent feature in a two-page spread within the official program book. Additionally, flags and banners adorned with the iconic Lexis Hibiscus Port Dickson and the soon-to-be-launched Imperial Lexis Kuala Lumpur welcomed motorsports enthusiasts from around the globe at various corners throughout the three-day event, thrusting the homegrown hospitality brand into the spotlight.

Three hotel buggies from Lexis Hotel Group were also deployed at the event to provide added convenience and elevated experience for the attendees. This not only demonstrated the group's commitment to supporting Malaysia's motor-racing teams and talents, but also showcased its dedication to always delivering exceptional hospitality beyond traditional boundaries.

丽昇酒店集团力踩油门极速进军赛事世界，与其它知名品牌并肩齐驱的亮相于马来西亚最大、最负盛名的国际摩托车赛事——国油马来西亚大奖赛。该赛事于2023年11月10日至12日在闻名遐迩的雪邦国际赛道举办。

丽昇酒店集团在官方节目册中满满的占据了两大页，尽显这本土酒店品牌在此活动中显著的贡献。此外，印有丽昇酒店品牌旗下最具标志性的马来西亚大红花（丽昇精选酒店）和即将开幕的吉隆坡帝国豪华酒店的旗帜和横幅在赛事的各个角落里颇为引人注目，迎着来自全球各地热爱世界摩托车锦标赛的粉丝们。

丽昇酒店集团更是出动了三辆全新的电动车，为参与该活动的人们提供了更多便利和升华的体验。这不仅代表了丽昇酒店集团支持大马车队和人才的热忱，也展示了丽昇品牌不断全力以赴去自我超越和突破的决心。



2023 WINNER

2023 World Luxury Hotel Awards



Lexis Hotels and Resorts Shines at the 17th World Luxury Hotel Awards Gala

丽昇酒店在第17届世界豪华酒店奖大放异彩

Lexis Hotels and Resorts, the distinguished Malaysian hospitality brand, achieved remarkable acclaim with 9 award wins at the 17th annual World Luxury Hotel Awards Gala Ceremony held in Greece on October 28, 2023. The prestigious event, graced by industry leaders, was a celebration of excellence in the world of luxury hospitality. Two of Lexis' iconic resorts garnered a total of six awards, acknowledging their exceptional service and unmatched guest experiences. Adding to the glory, Lexis Hotel Group received three more awards, including the highly coveted title of Global Winner of "Luxury Management Group".

The group also clinched titles of Continent Winner (Asia) for "Luxury Collection Group" and "Luxury Brand". Lexis Hibiscus Port Dickson was crowned the Continent Winner (Asia) for "Luxury Water Villa Resort" and additionally scooped up awards as Country Winner (Malaysia) for "Luxury Lifestyle Resort" and "Luxury Private Pool Villa". Meanwhile, Lexis Suites Penang was named the Continent Winner (Asia) for "Luxury Concept Hotel", alongside Country Winner (Malaysia) titles for "Luxury All Suite Hotel" and "Luxury Beachfront Hotel". The recognition at the World Luxury Hotel Awards reaffirms Lexis Hotels and Resorts' unwavering dedication to providing unique and authentic luxury travel experiences on a global scale, as it stands on the pinnacle of achievement in the luxury hospitality industry, determined through votes by real guests, travellers and industry players.

丽昇酒店集团在2023年于希腊首都雅典所举办的世界豪华酒店奖颁奖典礼上载誉归来，获得了多项大奖。丽昇酒店集团以其世界级的设施和卓越的服务著称，并已第6次跻身世界著名酒店品牌之列。一向顶着国内数一数二酒店品牌之美誉的丽昇酒店集团，于2023年10月28日举办的第17届世界豪华酒店奖颁奖典礼上一口气勇夺9个奖项，取得了耀眼的成绩。这隆重盛大的国际颁奖典礼备受全球旅游和礼待业者关注，并被一致认为是对表现卓越非凡的豪华酒店最大的肯定和成就。丽昇酒店旗下两间极具标志性的度假村和酒店在此届颁奖典礼上平分秋色，各自获得了三个奖项，凭着其卓越服务和无与伦比的宾客体验在一众知名国际品牌中脱颖而出。

除此之外，丽昇酒店集团更锦上添花的额外获得了三个大奖，其中包括备受瞩目的“全球最佳豪华酒店管理集团”、“全亚洲最佳豪华酒店系列集团”和“全亚洲最佳豪华品牌”。马来西亚大红花（丽昇精选酒店）荣膺“全亚洲最佳豪华水上屋度假村”、“全国最佳豪华私人泳池别墅”和“全国最佳豪华生活风格度假村”。与此同时，檳城丽昇豪华酒店被评为“全亚洲最佳豪华概念酒店”、“全国最佳豪华套房酒店”和“全国最佳豪华海滨酒店”。世界豪华酒店奖是通过真实客人、旅行者和业者的在线投票而挑选其得奖者。

Celebrate the season with a Malaysian twist 马来西亚邀您体验非一般的圣诞节

Experience Malaysia during the Christmas holiday season for an enchanting experience like no other, where festive cheer fills the air and vibrant celebrations light up the country. From bustling urban centers to tranquil rural towns, Malaysia transforms into a merry wonderland, blending its diverse and rich tapestry of cultural heritage with the joyous spirit of Christmas.

Kuala Lumpur, adorned with dazzling lights and festive decorations, becomes a sight to behold. The iconic Petronas Towers gleam with holiday hues, and the streets echo with carolers spreading musical cheer. Beyond the big city of Kuala Lumpur, immerse yourself in the warm hospitality of the locals in the coastal township of Port Dickson that is just about an hour's drive away. Enjoy holiday experiences that infuse local charms with the globally shared allures of Christmas. Or travel to the historic streets of the Island of Penang where lively street parades or big-scale Christmas celebrations, and Christmas markets, offering an array of delectable local treats and handmade crafts await.



趁着圣诞假期季节前来马来西亚体验富有马来西亚特色的圣诞节。空气中弥漫着愉快的佳节气息，圣诞节独有的光辉也照耀着每一个角落。无论是繁华的大都市或宁静的乡村小镇，整个国家都会被节日喜庆气氛覆盖着，将其多元丰富的文化色彩与圣诞节巧妙地结合在一起。

此时的吉隆坡处处张灯结彩，显得格外璀璨耀眼。最具标志性的双峰塔也不落后地在节日色彩中闪耀着，街道上回荡着圣诞节歌曲朗朗上口的轻快节奏。除了吉隆坡这般的大都市外，您还选择到距离仅一个小时车程之遥的波德申去，亲身体验民风朴厚的当地风情。这极具特色的海滨小镇把静谧质朴的大自然景观和无与伦比的现代便利结合得天衣无缝。或者前往同样与大海为邻的檳城岛，一边缓缓沉浸在历史轨迹里，一边投入街上浓厚的节日氛围，还有大型的圣诞庆典以及提供各种本地美食和手工工艺品的圣诞市场等着您。



Malaysia Aims to Surpass Pre-Covid Tourist Arrivals in 2024

马来西亚预计在2024年超越疫情前游客人数

Positively equipped with better flight connectivity, revenge travel in the post-pandemic era, and increasing numbers of potential visitors from prominent countries like China and India, Malaysia is well on its way to top the pre-pandemic level of 26.1 million seen in 2019. This is according to a statement made by the Deputy Director General (Promotion) of Tourism Malaysia – Datuk Musa Yusof.

“More eco-friendly infrastructure and sustainable options are also increasingly sought after among tourists, which are more often than not, business travellers seeking leisure time, and recently after the pandemic, digital nomads who can ‘work from anywhere,’” he said. “We will head towards the third phase of our strategic plan: Strengthen & Boost, which will also be the year where we gear up for the upcoming Visit Malaysia Year 2026, a benchmark that is hoped to bring us even further than our pre-pandemic success,” he added.

根据马来西亚旅游局副总干事（推广）拿督穆萨尤索夫的一份声明，凭借更好的航班连接、疫情后的“复仇式旅行”以及来自中国和印度等主要国家的游客人数渐入佳境，马来西亚有望超越2019年的疫情前的2610万入境游客到访人数，再创高峰。

拿督穆萨表示：“更环保的旅游基础设施和可持续旅游选择显然越来越受游客们的欢迎，而这些游客往往是寻求休闲时间的商务旅行者，尤其是疫情之后仍然可以远距办公的数字游民。”他补充说：“我们将朝着我们战略计划的第三阶段迈进：强化与提升，这也将是我们为即将到来的2026年马来西亚旅游年做好准备的一年，我们希望在那一年能够超越我们疫情前的成功。”

