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**OUR BRANDS:**



**Lexis Hibiscus 2 Breaks Ground in Port Dickson**  
马来西亚大红花 2 在波德申破土动工

KL Metro Group has officially commenced the construction of Lexis Hibiscus 2, a landmark project set to elevate Malaysia's luxury hospitality sector. Building on the success of the iconic Lexis Hibiscus, this new development is situated next to its predecessor in Port Dickson, spanning an impressive 80 acres. With a Gross Development Value of RM1.6 billion, Lexis Hibiscus 2 will feature 1,710 units, including 910 water homes and 800 sky pool suites, once again designed to form the shape of Malaysia's national flower just as its predecessor.

Scheduled for completion by mid-2029, the project is a collaboration between KL Metro Group, Menteri Besar Incorporated, and Lexis Hotel Group. It promises to set a new benchmark in luxury, offering larger units with private pools and two separate bedrooms for enhanced privacy and comfort. This ambitious venture is expected to create 5,000 jobs and attract up to 1.1 million tourists annually, significantly boosting the local economy.

The groundbreaking ceremony was officiated by YAB Dato' Seri Utama Haji Aminuddin, Menteri Besar of Negeri Sembilan; Dato' Haji Mat Hassan Esa, Chairman of Kuala Lumpur Metro Group; Dato' Low Tak Fatt, Managing Director of Kuala Lumpur Metro Group; Dato' Yap Chuan Thai, Executive Director of Kuala Lumpur Metro Group; and Dato' Prof. Mandy Chew Siok Cheng, President of Lexis Hotel Group, alongside other notable dignitaries. Datuk Low Tak Fatt emphasized the project's commitment to providing an unparalleled guest experience, pushing the boundaries of luxury and hospitality.

吉隆坡都市集团 (KL Metro Group) 正式为马来西亚大红花 2 进行了正式的动土仪式。吉隆坡都市集团此标志性新项目将大幅提升马来西亚豪华酒店业的标准和水平。继闻名全球的马来西亚大红花 (丽昇精选酒店) 取得成功之后, 这规模更宏大的新开发项目位于其正左边, 占地 80 英亩。马来西亚大红花 2 的总开发价值为马币 16 亿令吉, 将包括 1,710 个单元, 其中 910 个为水上别墅, 800 个为空中泳池套房, 全被巧妙地设计成马来西亚国花——大红花形状。

该项目计划于 2029 年年中竣工, 是吉隆坡都市集团、与森州大臣机构 Menteri Besar Incorporated (森美兰州投资集团) 和丽昇酒店集团的合作项目。此项目必为国内高级酒店业树立新标杆, 每个更宽敞奢华的单元均配备私人泳池和两个独立卧室, 以增强隐私和舒适感。此雄心勃勃的项目预计将创造 5,000 个就业机会, 并每年吸引多达 110 万名游客, 显著的促进当地经济。

奠基仪式由森美兰州现任州务大臣 YAB 拿督斯里阿敏努丁主持、吉隆坡都市集团主席拿督莫哈山、吉隆坡都市集团的拿督刘德发、吉隆坡都市集团执行董事拿督叶泉泰、丽昇酒店集团总裁拿督周淑清荣誉教授, 及其他知名政要出席。拿督刘德发强调说该项目致力于为宾客提供无与伦比的下榻体验, 并为本地奢华酒店业打开全新一页。

## Electrifying New Dining Experiences Await at Imperial Lexis Kuala Lumpur

崭新用餐体验在吉隆坡帝国豪华酒店等待您

Imperial Lexis Kuala Lumpur is delighted to announce the grand opening of two exquisite onsite dining venues, officially welcoming all gastronomy lovers. Situated high above the metropolis, these new additions promise to elevate the culinary experiences of esteemed guests.

Perched on the 52nd floor, Umi Japanese Restaurant invites diners to indulge in a culinary journey to Japan since 16 July, 2024. With a focus on culinary artistry inspired by the Land of the Rising Sun, it's avant-garde air-conditioned dining setting can comfortably accommodate up to 100 guests. Whether you're celebrating a special occasion or seeking a serene dining experience, every element of Umi, from its elegant decor to its carefully-curated menu, promises a memorably authentic journey.

Just one floor above on the rooftop, the al fresco Satellite Restaurant & Bar offers a dining experience like no other. With seating for 100 guests, the venue opened on 9 August, 2024 to provide an unobstructed backdrop of the iconic Petronas Twin Towers and the captivating Kuala Lumpur skyline, especially as the sun sets. The vibrant combination of delectable cuisine, wine and expertly crafted cocktails ensures a delightfully leisurely dining experience, with a dynamic soundtrack by in-house and guest DJs to add to the allure.



吉隆坡帝国豪华酒店欣然宣布两家精致高雅的餐厅隆重开业，正式迎接美食爱好者们。位于都市顶端，此新添设施势必提升尊贵客们的用餐体验。

坐落在52楼，受“日出之国”烹饪艺术启发的Umi日本料理从2024年7月16日起诚邀食客们来开启一段通往日本的奢华美食之旅。其前卫的空调餐饮空间可容纳多达100位客人。无论是想庆祝特别场合，还是单纯寻觅宁静悠闲的用餐体验，Umi日本料理各个经过精心设计的元素都将为您带来更难忘的正宗日式料理新体验。



吉隆坡帝国豪华酒店顶楼的露天式卫星餐厅和酒吧也为您带来魅力无边的奢华现代都市用餐体验，尤其是在日落时分。足以容纳100位宾客的宽敞空间，更是以极具标志性的双峰塔和活力四射的吉隆坡天际线为背景。从2024年8月9日起，别错过机会到此尊享扣人心弦的美食佳肴、高级美酒、精心调制的鸡尾酒，还有驻场和客座DJ为您带来的多感官用餐体验。



## High-Profile Guests Continue to Check In to Imperial Lexis Kuala Lumpur

光芒四射的吉隆坡帝国豪华酒店

Imperial Lexis Kuala Lumpur continues to attract and host more high-profile guests, solidifying its reputation as the premier accommodation of choice for luxury stays in the heart of Kuala Lumpur.

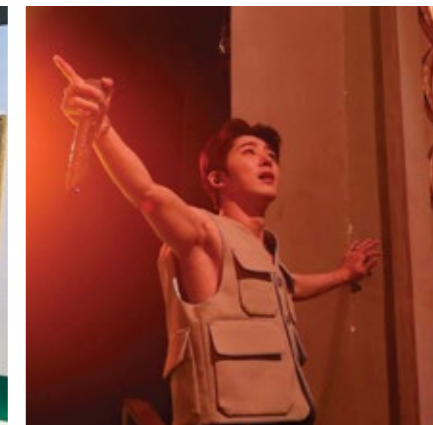
From 23 to 27 June 2024, Reid & Taylor, the internationally renowned suiting and shirting fabric supplier, chose Imperial Lexis for their exclusive conference. The event offered guests and customers from India an exclusive preview of Reid & Taylor's latest fabric collections, complete with personalized suit-fitting consultations.

In late June, the hotel welcomed Korean singer and rapper B.I (Kim Han-bin) during the Asian leg of his 2024 "Hype Up" tour. He performed at the Mega Star Arena in Kuala Lumpur on June 30, drawing fans from all over the region.

Adding to the excitement, Sun Hei Sports Club, a professional football team from Hong Kong, stayed at the hotel for a friendly match against KL Wednesday Football Club. Their visit on July 18 was marked by the participation of Cantopop superstar and actor Alan Tam Wing-lun, alongside other celebrity football enthusiasts.



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新开张的吉隆坡帝国豪华酒店继续以其独特的高雅奢华魅力，吸引着许多知名艺人和社会人士陆续入住，进而巩固其吉隆坡金三角市中心首选五星酒店的美誉。

2024年6月23日至27日，国际知名西装和衬衫面料供应商Reid & Taylor选择吉隆坡帝国豪华酒店为举办他们专属活动的首选场地。此活动为他们从印度远来的嘉宾和客户们提供最新面料系列的独家预览及量身定制的西装咨询服务。

在6月底，韩国歌手兼说唱歌手B.I (金韩彬) 在其2024年“Hype Up”巡演的亚洲站期间下榻吉隆坡帝国豪华酒店。他于6月30日在吉隆坡Mega Star Arena演出，吸引了来自全国各地的粉丝。

来自香港的晨曦足球队也于7月18日入住吉隆坡帝国豪华酒店，并与吉隆坡星期三足球队进行了一场足球赛。参与此友谊赛的球员除了家喻户晓的粤语歌坛天王及演员谭咏麟之外，还有其他同样热爱足球的港星和艺人。



## Lexis Suites Penang Caters "Jom Makan Durian" Event 檳城麗昇豪華酒店為“一起來吃榴蓮”活動提供餐飲服務

Lexis Suites Penang proudly catered the "Jom Makan Durian" event at Eagle Hill, Balik Pulau, on 6 July 2024. The event was graced by the presence of the Governor of Penang, Tuan Yang Terutama Tun Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak, and his wife, Yang Amat Berbahagia Toh Puan Dato' Seri Utama Khadijah binti Mohd Nor. The couple also took the opportunity to hike and admire the stunning views, before capping their visit by planting their own durian trees.

Guests of the event enjoyed an array of delicious offerings, including croissant sandwiches, chicken pies, assorted fresh fruits, and freshly squeezed orange juice prepared by the Lexis Suites Penang team. During the highly anticipated durian session, the Lexis Suites Penang team once again delighted attendees with sticky rice and coconut jelly, perfectly complementing the variety of durians served.

檳城麗昇豪華酒店榮幸能夠為2024年7月6日在浮羅山背飛鷹嶺舉行的“一起來吃榴蓮”活動提供餐飲服務。檳州元首敦拿督斯里尤達馬阿末弗茲及其夫人親臨活動現場。二人不僅徒步欣賞了美麗的景色，還親手種植了榴蓮樹。

檳城麗昇豪華酒店為出席此活動的來賓們準備了各式各樣的美食，包括牛角包三明治、雞肉派、鮮切水果和新鮮榨橙汁。在備受期待的榴蓮环节中，檳城麗昇豪華酒店團隊提供了搭配榴蓮的糯米和椰子果凍，讓在場人士大快朵頤，更讓此活動成爲了一場慶祝檳城豐富飲食文化的難忘盛宴。



## Lexis Hotel Group Empowering Future Hospitality Leaders 麗昇酒店集團賦能酒店業明日領袖



Lexis Hotel Group has embarked on a strategic collaboration with Taylor's University to provide invaluable mentorship and training opportunities for students in Hospitality Management. This partnership underscores the group's commitment to nurturing the next generation of hospitality professionals. Leading this initiative is Miss Samantha Lee, the Vice President of Marketing & Innovation at Lexis Hotel Group. With her extensive experience and unique insights on the dynamic world of hospitality, Miss Samantha inspires and motivates students by offering them guidance on best practices in the industry, effectively bridging the gap between academic theory and real-world application.

Additionally, Lexis Hotel Group has opened up traineeship opportunities across all its hotels and resorts. This hands-on experience helps the students to apply their learning in a professional environment of the day-to-day operations of a leading Malaysian hospitality group. This collaboration not only enhances their educational experience but also prepares them to excel in their future careers.

麗昇酒店集團與泰萊大學合作，為專攻酒店管理科的学生們提供寶貴的专业指导和培训机会。这一合作彰显了麗昇酒店集團對培養下一代酒店業专业人士的热忱。该计划由麗昇酒店集團市場与创新副總裁呂佩燕小姐领导。凭借她在酒店業累积多年的丰富经验和独特见解，呂小姐为学生們提供行业最佳实践的指導，以生动的互动來激发他們對酒店行业的热情，并鼓励他们不墨守成規，更靈活地学以致用。

此外，麗昇酒店集團在旗下所有酒店和度假村提供实习机会。这种实践经验帮助学生們在一家领先的马来西亚酒店集團的日常运营中应用他们的知识。此次合作不仅提升了大学生們的学习体验，也為他们未来的职业生涯做好更充分的准备。

## Lexis Hotel Group Proud to Host Cross Promotion FAM Trip China - Malaysia

### 麗昇酒店集團熱情款待中國東北旅遊業者考察團



Lexis Hotel Group proudly hosted the Cross Promotion FAM Trip China - Malaysia from 29 to 30 June, 2024, organized by the Malaysian Inbound Chinese Association (MICA). This initiative aimed to strengthen tourism ties between Malaysia and China by showcasing the diverse attractions of Selangor, Pahang, and Negeri Sembilan.

During the two-day visit, the delegation, which included 40 tour agents from Dalian, Shenyang, Changchun, and Harbin, was warmly welcomed at Lexis Hibiscus Port Dickson. A special dinner banquet was held in their honour, attended by Y.B. Nicole Tan Lee Koon, Negeri Sembilan State Exco for Tourism, Art and Culture, and Dato' Prof. Mandy Chew Siok Cheng, President of Lexis Hotel Group.

The FAM trip not only offered a rich experience of Negeri Sembilan's cultural heritage, natural beauty, and the warm hospitality of its people, but Dato' Prof. Mandy Chew and the resort staff went the extra mile to leave a lasting impression by ensuring that the delegation had a memorable stay at Lexis Hibiscus Port Dickson.

Lexis Hotel Group is confident that the delegation will share their positive experiences with colleagues and partners in China, further strengthening the tourism connections between the two countries.

麗昇酒店集團於2024年6月29日至30日迎接了由馬中旅遊文化促進商會(MICA)所主辦的中國東北旅遊業者考察團。此考察團旨在展示雪蘭莪、彭亨和森美蘭的豐富旅遊景點來推動並加強馬來西亞和中國之間的旅遊業及互動。

此由40位來自大連、沈陽、長春和哈爾濱的旅遊業者們組成的代表團受到了馬來西亞大紅花(麗昇精選酒店)的熱烈歡迎。在特別為他們舉行的招待晚宴上，森美蘭州旅遊、藝術及文化行動理事會主席 - 森州行政議員陳麗群女士，和麗昇酒店集團總裁拿督周淑清榮譽教授更是親自出席，與大家熱情交流。

此次的考察之旅為來自中國的旅遊業者們提供了非常豐富的體驗，讓他們親自體驗森美蘭州的文化遺產和大自然美景，以及深深感受當地居民的热情好客。拿督周淑清榮譽教授和麗昇酒店員工們更面面俱到地確保大家有個沒齒難忘的下榻體驗，為此森州之旅畫上完美的句點。

麗昇酒店集團真心希望參與此次考察團的中國同胞們回國後能夠和更多的旅遊愛好者們分享他們在馬來西亞的歡樂時光和愉快下榻體驗，進一步增進和加強兩國之間的關係。



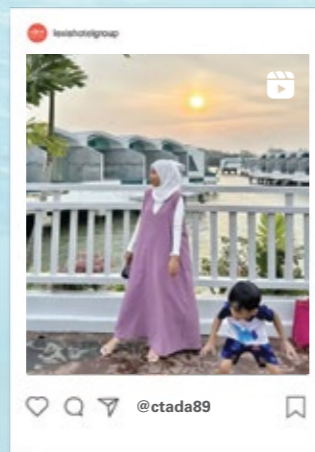
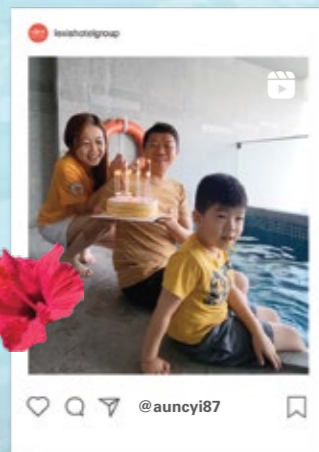


## Lexis Hotel Group Delights Fans of the Brand with 7.7 Sale 丽昇酒店集团 7.7 促销活动让粉丝惊喜连连

Loyal fans of Lexis hotels and resorts have another reason to rejoice as the popular local hospitality brand launches its much-anticipated e-room voucher sale. This promotion offers guests the chance to book stays in their favourite rooms and water villas at exclusive discounted rates. From 5 to 11 July, 2024, discounted room vouchers for selected room categories were available for purchase on all official Lexis websites and are valid for 1 year from the date of purchase.

To make the offer even more irresistible, an additional RM77 discount was granted to those who spent a minimum of RM1,077 during the first three days of the sale. Additionally, the lucky 777th customer to complete a purchase won a complimentary 2-day, 1-night stay at the brand-new Imperial Lexis Kuala Lumpur.

Fans of the hospitality brand were also encouraged to participate in the #MYLexis Moments contest by sharing their best vacation memories at any Lexis hotel or resort on TikTok and Instagram. Participants stood a chance to win free stays and other exciting prizes worth a total of RM3,258. The winners were finally announced on 23 July, 2024, through official announcements on various social media platforms.



丽昇酒店集团再次为忠实粉丝们送上专属福利，这广受欢迎的本地酒店品牌再次推出备受期待的房券促销独家活动，让大家能够以最优惠的价格入住心仪的客房和水上别墅。从2024年7月5日至11日，精选房型的打折房券可通过丽昇酒店所有官方网站购买，使用期限更是长达1年。

此外，活动前3天消费满马币1,077令吉的顾客可额外获得马币77令吉的折扣。更令人期待的是，第777位完成购买的幸运顾客赢得了在全新吉隆坡帝国豪华酒店的免费2天1夜住宿。

丽昇酒店还鼓励粉丝通过抖音和照片墙分享他们在丽昇酒店或度假村度假时的欢乐时光。参与此 #MYLexis Moments 在线竞赛就有机会赢取免费酒店入住及其他总价值高达马币3,258令吉的精彩奖品。获奖者名单也终于于2024年7月23日通过各种社交媒体平台的官方公告公布。

## New Flight Route from Yantai To Kuala Lumpur to Boost Tourist Traffic 烟台市直通吉隆坡新航线有望大幅增加入境游客人数

Malaysia marked a significant achievement in its tourism sector with the launch of a new flight route by China Eastern Airlines, connecting Yantai to Kuala Lumpur. The inaugural flight was warmly welcomed by YB Dato Sri Tiong King Sing, Minister of Tourism, Arts, and Culture, along with representatives from Malaysia Airports Holdings Berhad (MAHB). Upon arrival at Kuala Lumpur International Airport, the aircraft received a ceremonial water salute, highlighting the strong relationship between the two locations.

Operating twice a week with an Airbus A320 that carries 152 passengers, this new route is expected to boost tourist traffic and enhance bilateral relations between Malaysia and China. Since the introduction of the visa-free policy for Chinese travellers in December 2023, Malaysia has seen a 194% increase in tourist arrivals from China, reaching 1,185,050 visitors by May 2024. Tourism Malaysia is committed to partnering with international airlines to further increase travel demand from China and attract more visitors from various cities.

随着中国东方航空公司开通烟台市至吉隆坡的新航线，马来西亚旅游业再创新里程碑！旅游、艺术与文化部长拿督斯里张庆信与马来西亚机场控股公司 (MAHB) 的代表一起热情迎接了首航航班。飞机抵达吉隆坡国际机场时，受到了象征两地关系紧密的水门礼欢迎。

这条新航线每周运营两次并使用可容纳152名乘客的空客A320飞机，有望增加游客流量并加强马来西亚与中国之间的双边关系。自2023年12月实行对中国游客的免签政策以来，马来西亚的中国游客到访量显著增加，截至2024年5月已达到1,185,050人次，同比增长194%。马来西亚旅游局致力与国际航空公司建立战略合作伙伴关系，以进一步提高来自中国的旅游需求，并吸引更多来自中国不同城市的游客。

