

◆ Hospitality
is our passion



OUR BRANDS:



**Illuminating Hearts: Lexis Hotels
Embrace the Spirit of Deepavali Through Giving**
丽昇酒店集团于屠妖节开展社区关怀活动

In the spirit of Deepavali, the Festival of Lights symbolising the triumph of good over evil and light over darkness, Lexis Hotels & Resorts illuminated lives through heartfelt community outreach. On 15 October 2025, Lexis Suites Penang, led by General Manager Ben Ho and an 18-member team, visited Rumah Kebajikan Seri Cahaya in Permatang Damar Laut, contributing essential food and household items to 26 children and nine senior citizens. Continuing the festive goodwill, staff from Lexis, Grand Lexis, and Lexis Hibiscus Port Dickson brought Deepavali cheer on 24 October to Persatuan Kebajikan Vinashini in Seremban, where 53 residents and seven caretakers were treated to home-cooked Nasi Beriani meals, Ang Pow packets, and lively activities including games, singing, and dancing. The meaningful initiatives embodied the essence of Deepavali – spreading joy, compassion, and unity while giving back to the community.

值此象征光明与希望的屠妖节，丽昇酒店集团在槟城与森美兰展开关怀活动。10月15日，槟城丽昇豪华酒店团队前往Rumah Kebajikan Seri Cahaya 捐赠生活物资；10月24日，丽昇海上度假酒店、丽昇海上泳池酒店与马来西亚大红花（丽昇精选酒店）员工前往Vinashini慈善机构，献上家常餐点、红包及节庆活动，为居民带来温暖与欢乐，充分展现节日精神。



Royal Lexis Kuala Lumpur Shines Bright in an Exclusive Preview Above the City Skyline 吉隆坡丽昇皇廷酒店云端预览会圆满举行



KL Metro Group and Zeon Properties welcomed over 200 distinguished guests to the elegant Satellite Bar & Restaurant at Imperial Lexis Kuala Lumpur for an exclusive preview of their upcoming project, Royal Lexis Kuala Lumpur – that's going to add glamour to the KL city skyline! The event drew strong interest from affluent investors eager for pre-launch opportunities, reflecting solid market confidence. Guests also shared valuable feedback and insights, making the evening both engaging and informative.

2025年7月14日, 吉隆坡帝国豪华酒店于典雅的宴会厅隆重举办吉隆坡都市集团携手益安国际产业集团于吉隆坡帝国豪华酒店的卫星餐厅和酒吧举办新项目吉隆坡丽昇皇廷酒店 (Royal Lexis Kuala Lumpur) 的独家高空预览会, 吸引超过200位尊贵嘉宾出席。活动反响热烈, 众多高净值投资者对项目前景展现高度兴趣, 进一步体现市场对其发展潜力的强劲信心。嘉宾们也分享宝贵见解, 全心全意地为这即将为吉隆坡天际线增添一抹独特优雅光彩的项目提供无限支持与启发。



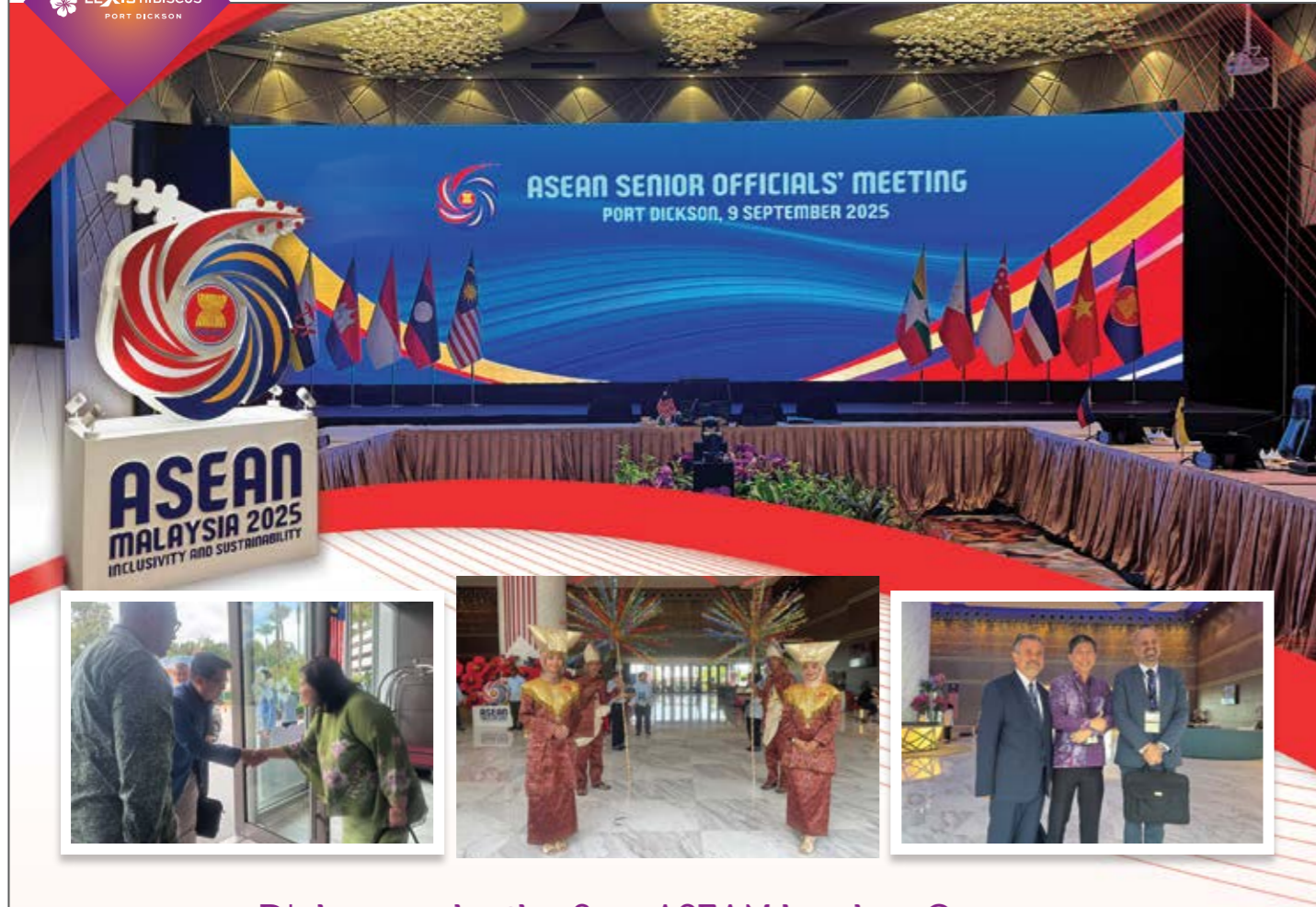
Star Power Shines Bright at Imperial Lexis Kuala Lumpur 国内外名人纷至沓来, 吉隆坡帝国豪华酒店星光闪耀

Imperial Lexis Kuala Lumpur has welcomed a host of international and local celebrities in recent months. On 24 September, US artist Paris Brosnan captivated guests with his "In Motion" solo exhibition at the SkyDeck, set against the city's breathtaking skyline. The property also proudly partnered as the official accommodation for two major concerts at Plenary Hall, KLCC – Indonesian songstress Bunga Citra Lestari's dazzling show on 25 September and Korean rapper B.I.'s dynamic performance on 21 September. Adding to the excitement, the Grand Ballroom set the stage for the Rasa & Takdir launch by Amira Othman and Irfan Haris on 9 September, where actor Fattah Amin surprised the crowd with a touching on-stage engagement proposal.



吉隆坡帝国豪华酒店近期接待多位国际与本地名人。9月24日, 美国艺术家Paris Brosnan于空中观景台举办 "In Motion" 个展, 引起广泛关注。酒店亦为KLCC Plenary Hall的两场大型演唱会提供官方住宿, 包括印尼歌手Bunga Citra Lestari (9月25日) 与韩国饶舌歌手B.I (9月21日)。此外, 酒店宴会厅承办《Rasa & Takdir》发布会, 本地演员Fattah Amin的惊喜求婚更成为当晚亮点。





Diplomacy by the Sea: ASEAN Leaders Convene at Lexis Hibiscus Port Dickson

东盟高官会议于马来西亚大红花(丽昇豪华酒店)顺利召开

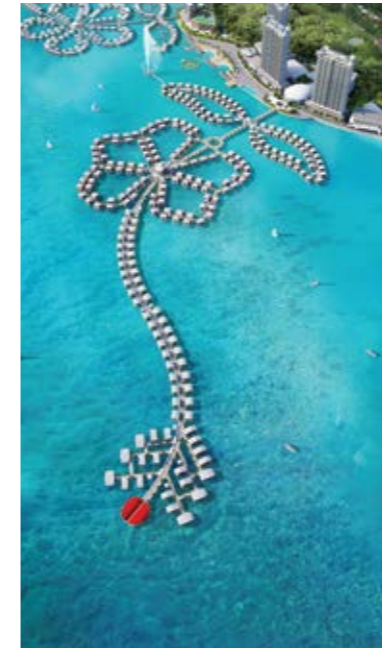
From September 9 to 12, 2025, Lexis Hibiscus Port Dickson proudly hosted the ASEAN Senior Officials' Meeting (SOM) as part of Malaysia's preparations for the 47th ASEAN Summit. Held primarily in the resort's Grand Ballroom, the meeting gathered ASEAN SOM Leaders, the Deputy Secretary-General of ASEAN for the Political-Security Community, and Timor-Leste as an observer to discuss regional cooperation and ASEAN-led initiatives. In recognition of its exceptional MICE facilities and service standards, the resort was also honoured with the ASEAN MICE Venue Standard Award, underscoring its position as a leading destination for high-level meetings, conferences and international events.

2025年9月9日至12日,马来西亚大红花(丽昇精选酒店)荣幸承办东盟高官会议(ASEAN SOM),为马来西亚迎接第47届东盟峰会的重要准备工作提供支持。会议于酒店宴会厅举行,集结东盟高官领袖、东盟政治安全共同体副秘书长与东帝汶观察员,共同探讨区域合作与东盟议程。马来西亚大红花(丽昇精选酒店)同时荣获“东盟MICE场地标准奖”,肯定其在高规格会务领域的卓越表现。



Lexis Hibiscus 2 Port Dickson – A New Chapter in Hospitality

马来西亚大红花2.0——迈向更卓越的度假体验



Building on the success of Lexis Hibiscus Port Dickson, the upcoming Lexis Hibiscus 2 promises an even grander experience while complementing its iconic predecessor. Strategically located and poised as both a sound investment and an exceptional getaway, the new development will feature 1,734 private pool villas, elevated dining experiences on par with Lexis Hibiscus, and exciting new attractions such as an aquarium-themed dining and helicopter rides.



在马来西亚大红花(丽昇精选酒店)的成功基础上,全新推出的马来西亚大红花2.0将进一步提升丽昇品牌为全球旅客们带来的非凡度假体验。项目设有1,734间私人泳池别墅、升级版高端餐饮及创新娱乐亮点,如海洋馆主题餐饮与直升机观光体验,旨在打造兼具投资价值与度假吸引力的全方位滨海胜地。

LEXIS HOTEL GROUP



Lexis Hotel Group Shines at MATTA Fair Again

丽昇酒店集团亮相 2025 MATTA 旅游展

Lexis Hotel Group proudly returned to MATTA Fair 2025, inviting travellers to plan their next unforgettable getaway with exclusive offers. Held from September 5 – 7 at MITEC Kuala Lumpur, visitors to Booth 1P05 enjoyed savings of up to 27% on staycation vouchers for Lexis destinations in Penang and Port Dickson. The fair also marked the exciting debut of Imperial Lexis Kuala Lumpur, featuring a special luxury bundle at RM3,290 – offering guests over RM1,000 in savings. With the brand's signature hospitality and comfort, every Lexis stay promised pure indulgence and memorable experiences.



丽昇酒店集团于2025年MATTA旅游展再次吸引旅客关注,为宾客带来高达27%优惠的住宿礼券,涵盖槟城与芙蓉的多家目的地。本次旅展亦迎来吉隆坡帝国豪华酒店的首次亮相,推出RM3,290奢华组合套餐,为旅客带来超过RM1,000的超值优惠。丽昇品牌一如既往的以优质款待及舒适体验,为每一段旅程增添更令人难忘的珍贵回忆。

Feasts, Fireworks, and Fun: Lexis Hotels & Resorts Mark Merdeka in True Malaysian Spirit

丽昇酒店集团以多彩活动欢庆国庆日

Lexis hotels and resorts celebrated Merdeka in grand style with festive experiences for guests of all ages. At Imperial Lexis Kuala Lumpur, visitors indulged in a lavish buffet of over 150 Malaysian favourites, enjoyed nostalgic games, and admired dazzling city fireworks from the SkyDeck, followed by a vibrant Merdeka Eve party at the Satellite Restaurant & Bar, with DJ Baby Wasabi and signature cocktails. Lexis Suites Penang treated guests to a festive buffet dinner and themed drinks, while Lexis Hibiscus Port Dickson hosted family-friendly fun at Kidz World, featuring a treasure hunt, flag-painting, and face painting activities with exciting prizes.

为迎接马来西亚国庆日，丽昇酒店集团旗下多家酒店举办一系列庆祝活动。吉隆坡帝国豪华酒店推出超过150款本地美食的国庆自助餐、怀旧游戏及空中观景台烟火观赏，并在卫星餐厅和酒吧举行倒数派对。檳城丽昇豪华酒店呈献节庆自助晚餐与主题饮品；马来西亚大红花（丽昇精选酒店）则准备多项亲子活动，包括寻宝游戏与彩绘体验，营造欢乐温馨的节日氛围。



Green & Luxury Travel: Shaping Guest Expectations

绿色与奢华并进——旅客需求新趋势

Tourism in Malaysia is increasingly driven by a blend of sustainability and luxury, with travellers seeking eco-friendly accommodations that engage with local communities and offer nature-inspired experiences. At the same time, high-end visitors are drawn to indulgent stays, spa getaways and private villas. Lexis Hotel Group supports this growing demand through various green and sustainability initiatives, including energy-efficient operations, waste reduction programmes, and the use of eco-friendly amenities across its properties. The group also actively engages in community-based projects and promotes local sourcing to reduce its environmental impact while supporting surrounding communities.

随着环保意识提升与奢华旅游需求增长，马来西亚旅客愈发追求兼具可持续理念与高品质享受的度假体验。丽昇酒店集团积极推行节能、减废及环保用品等可持续策略，并参与社区计划与本地采购。丽昇酒店集团持续致力提供既环保又奢华的住宿选择，为旅客们带来更富意义的旅程与度假体验。



Malaysia's Tourism Rebound: A Golden Opportunity

大马旅游业强势复苏，迎来发展新机遇

Malaysia's tourism industry is rebounding impressively, with the World Travel & Tourism Council forecasting a RM332.2 billion contribution to GDP by 2025, supporting over 3.5 million jobs. As domestic and international travel gain momentum ahead of Visit Malaysia 2026, Lexis Hotel Group stands to benefit from higher occupancy, greater guest spending, and stronger demand for premium stays. The recovery signals the perfect moment to strengthen brand presence and attract more travellers!

世界旅游与旅行理事会预测，2025年旅游业将为马来西亚贡献3,322亿令吉国内生产总值（GDP），并创造超过350万就业机会。随着国内外旅客需求回升，加上“2026大马旅游年”筹备升温，丽昇酒店集团有望迎来更高入住率与更强消费动力，成为推动行业增长的重要力量。

